

T.C

**Regular Meeting**  
**Town of Vernon Economic Development Commission**  
**Wednesday, July 9, 2014 at 7:30 A.M.**  
**Vernon Town Hall, 3<sup>rd</sup> Floor, 14 Park Place**  
**Rockville/Vernon, CT**

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**MINUTES**

1. Call to Order

Meeting was called to order by Chairperson Jeff Cohen at 7:30 A.M. Those present were Peter Olson, Jim Sendrak, Bruce Kellogg, Bill Breslau and Dan Kennedy. Absent were Jill Merriam, Bill McGurk, and Meghan Scranton. Also present was Shaun Gately, Economic Development Coordinator.

2. Public Forum

No one was present to address the commission.

3. Approval of Minutes from meeting on May 14, 2014

*A motion was made by Peter Olson and seconded by Bill Breslau to accept the minutes of the May 14, 2014 meeting. Motion passed with one abstention.*

4. Economic Development Status Update

A. Current Projects

- 200 West Main St. – They are dealing with issues from the State Historic Preservation Office (SHPO). After a brief discussion, Jim Sendrak agreed to draft a letter on behalf of RDA and give it to the commission in support of the project.
- Loom City Lofts and Talcott Brothers Mill – The Talcott Brothers Mill is still dealing with financing issues; Loom City Lofts will have their closing in September.
- Kelly Rd Hotel/ 3<sup>rd</sup> floor addition across the street – The Kelly Road 3<sup>rd</sup> Floor is almost complete; they are waiting on this completion before starting the project across the street.
- 444 Hartford Turnpike - Project is progressing.
- Spare Time Bowling – They will be looking to expand an additional fifteen feet.
- Park West Apartments- They have been approved to start their project.
- Santini Development- 1108 & 1116 Harford Turnpike – The project has been delayed by wetland issues.

Mr. Gately also updated the commission on First Alliance.

5. New Business

- Town Planner – Mr. Gately informed the commission that they are still pursuing for the position of Town Planner and there should be some closer in August.

6. Old Business

A. Three year Plan discussion

- a. Signs – Mr. Gately reported that stakes are in the ground at some of the sites and they are a step closer to receiving the encroachment permit.
- b. Organic Advertising campaign – Mr. Gately stated that he continues to work on this campaign and is looking for ad campaigns to promote the Town's tagline "On the Move."

B. Community Outreach/ Events

- a. Next event- March/ April time frame- Sponsor Search – There was a discussion as to the venue of the next event..

C. Marketing

There was no report.

7. Ribbon Cuttings/ Ground Breakings/ New business's

- New England Jukebox – Moved from Manchester to Plaza 83 in Vernon
- Charlie's Fresh Catch - This store replaced the fish store located in Talcottville Flats
- Dollar General- They are now open for business.

Mr. Gately stated that the businesses do want a ribbon cutting, but there are no dates at present.

8. Adjournment – *A motion was made by Peter Olson and seconded by Bruce Kellogg to adjourn the meeting at 8:04 A.M. Motion passed unanimously.*

Respectfully submitted,  
*Peggy A. Jackle*  
Peggy A. Jackle  
Recording Secretary